GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:7
ANSWERED ON:26.02.2008
EXPORT OF TOBACCO
Singh Shri Uday

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the share of India in tobacco export in the international market;

(b) whether the Indian tobacco attracts lower prices as compared to Brazilian tobacco;

(c) if so, the details thereof;

(d) whether India has not been able to achieve its proportionate share of tobacco use in the international cigarette market;

(e) if so, the details thereof; and

(f) the steps taken by the Government in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) The share of Indian unmanufactured tobacco export in the international market is about 7%.

(b) & (c) Yes, Sir. Average prices fetched by growers of tobacco in Brazil and by growers of FCV tobacco in India, in US $ per kg. for last four years are as follows:

Year	Brazil	India
2004	1.43	0.84
2005	1.76	0.92
2006	1.90	1.03
2007	2.00	1.30

(d) & (e) No, Sir. More than 60% of the total production of cigarette tobacco in India is exported.

(f) Steps taken for promoting exports of tobacco and tobacco products are as follows:

(i) The Government is making efforts to reorient the production of tobacco to meet changing international demands and also to enhance the quality and productivity of tobacco grown in India by implementing several extension and developmental programmes such as model project area, integrated pest management etc.

(ii) Participation in international trade fairs and exhibitions.

(iii) Organisation of delegations of traders and exporters to various countries.

(iv) Inviting trade delegations from important markets.

(v) Undertaking and extensive advertisement campaign in the International media to promote Indian tobacco.